

Policy agenda development

STEP 1: List policies to consider for policy agenda

STEP 2: Assess how this fits into your framework

STEP 3: Assess each policy according to the "filters" below

- *Would allied organizations actively support this policy?*
- *Is there one or more policymaker(s) who would champion this policy?*
- *Are there larger political realities, e.g., budget surplus/deficit, that would make policy more likely to be enacted?*
- *Could you overcome any organized opposition to this policy? Do you know who the organized opposition is likely to be?*
- *Are there other external factors that would make this policy more or less likely to be enacted?*
- *Anything else to consider?*

STEP 4: Assess which policies "make the cut"

- *Is this a policy you feel strongly about including on your agenda?*

STEP 5: Prioritize your policies (What is the highest and best use of your time and energy?)

- *What is going to expand your coalition?*
- *What is going to be an easy victory?*
- *What is going to yield the greatest impact? (to your organization and in public benefit)*