**Advocates College Homework**

**From Session 2**

**November 4, 2013**

**Due November 27th, 2013**

**BY November 27th, 2012**

**1. Social Math**

Using one statistic or number you use frequently in your work, try to turn it into social math. Can you simplify the numbers? Can you compare it to something familiar or ironic?

**2. Message Box, Pivot Phrases, and Hard Questions**

Prepare a message box on your issue, and send it to Alison and Janet for review by November 27, 2013

Prepare a few pivot phrases, as well as a few “hard questions” that you hope not to be asked.

**3. Presentation**

Prepare a three minute presentation that you might give to an audience of decision makers on your issue,

OR

Prepare for a media interview on your issue. You’ll want an introductory statement of a minute or less, talking points, and pivot phrases.

**Optional:**

If you want to revise your responses to the earlier questions, please feel free to send us revisions to look at.