

2017 Sponsorship Package



Neighborhood
Partnerships

RE:
CONFERENCE

Salem Convention Center | Oct. 17-18, 2017

How your sponsorship helps Oregon



“Refreshing perspective.”

“Incredibly informational.”

“LOVE the marketplace – could do that all day”

“Fabulous Speakers!”

Your generous commitment to become a 2017 RE:Conference sponsor will make an impact on the lives of tens of thousands of Oregonians. The dedicated professionals who attend the RE:Conference help our cities, counties and state thrive. They are from nonprofits, the public sector, philanthropic foundations and advocacy organizations. They are caseworkers, managers, directors and elected officials. And they all serve Oregonians who are seeking safe, decent homes, financial security for the first time in their lives or are making investments in their future.

Most importantly, the RE:Conference isn't a stand-alone event. All of the organizations represented at the RE:Conference work with Neighborhood Partnerships year-round to strengthen Oregon communities.

Your sponsorship will help Neighborhood Partnerships (NP) work with its partners to create opportunity for Oregonians with low incomes. NP is a statewide non-profit organization with a 27 year history of achieving deep impacts throughout Oregon's communities. We are recognized for our leadership in policy and program design, advocacy, and program management. We work with organizations, foundations, jurisdictions, trade associations, and individuals who are committed to improving life for all Oregonians. We are the manager of the Oregon Individual Development Account (IDA) Initiative, the convener of the Oregon Asset Building Coalition, and the convener of the Oregon Housing Alliance.

What our sponsors are saying

“Meyer Memorial Trust believes Oregon can be more open and equitable. Neighborhood Partnerships and their partners work diligently year round to increase housing and financial opportunity for Oregonians,” said Theresa Deibele, Meyer’s Housing Opportunities Portfolio Director. “The RE:Conference is a welcoming place for Oregon’s existing and emerging leaders to learn, connect and take action. Our support of conference participation is a continuation of the support we have given to Neighborhood Partnerships.”

- Theresa Deibele, Meyer Memorial Trust
Housing Opportunities Portfolio Director



“Columbia Bank is proud to support Neighborhood Partnerships. Their leadership and dedication to mission is on full display at the Re:Conference. Any organization or person that is part of this event will come back with additional tools, understanding and energy to apply to their work. If you have passion for supporting asset building of any kind, this is the premiere conference in Oregon for that very important work and is not to be missed.”

- Adam Stein
VP, CRA Compliance Manager, Columbia Bank

2017 RE:Conference description

We think you'll want to be at this year's RE:Conference.

Tuesday, Oct. 17 will begin with pre-conference sessions offering in-depth practicums on financial integration & coaching, strategic communications, advancing racial equity, housing strategies for our challenging environment, and more. We're excited about this opportunity to gather, learn from one another, and prepare for the future.

Tuesday mid-afternoon the RE:Conference kicks off with an opening plenary, reception, and the ever-popular IDA Marketplace where IDA graduate business owners sell their goods and services.



Wednesday, Oct. 18 the 2017 RE:Conference continues. Join us for stimulating conversations, engaging panels, and networking with partners from all parts of the state. Join decision makers, practitioners, policy makers, grassroots leaders, and others as we come together to share ideas, forge connections, and plan for 2018 and beyond.

The RE:Conference will feature national and local content that will help us build a better Oregon through:

- Implementing strategy to help more Oregonians live in stable affordable homes
- Nurturing a state culture of savings and financial readiness
- Kick-starting savings of people with low incomes so they can become homeowners, entrepreneurs, or scholars
- Building a college going culture in every part of Oregon
- Stimulating new and creative thought with the latest research and strategies from colleagues from across the country



If you care about housing opportunity, nurturing small businesses, increasing access to the tools and resources we need to thrive, and giving individuals and families the financial bedrock we need to overcome the barriers of everyday life, you'll want to join us.

Sponsorship Opportunities

PLATINUM SPONSORSHIP - \$15,000 +

- Full page ad in conference program – recognized as platinum sponsor
- Booth/table
- Speaking opportunity
- Materials in attendance bag
- Logo on conference home page and signage
- 5 free full registrations
- Reduced rate for additional registrations

GOLD SPONSORSHIP - \$10,000 +

- ½ page in conference program – recognized as gold sponsor
- Booth/table
- Speaking opportunity
- Materials in attendance bag
- Logo on conference homepage and signage
- 4 free full registrations
- Reduced rate for additional registrations

SILVER SPONSORSHIP - \$5,000 +

- ¼ page in conference program – recognized as silver sponsor
- Booth/table
- Logo on conference homepage and signage
- 3 free full registrations
- Reduced rate for additional registrations

BRONZE SPONSORSHIP - \$2,500 +

- Logo in conference program – recognized as bronze sponsor
- Booth/table
- Logo on conference homepage and signage
- 2 free full registrations
- Reduced rate for additional registrations

FRIEND SPONSORSHIP - \$500 +

- Logo in conference program, homepage and signage
- Reduced rate for registrations

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Sponsor the IDA Marketplace & Reception - \$1,000 (2 available)
- Sponsor a coffee or snack break - \$750 (3 available)
- Sponsor the attendance bags - \$500 (2 available)

Sponsorship Agreement

2017 RE:Conference Sponsorship Agreement

Choose your sponsorship level:

PLATINUM SPONSORSHIP - \$15,000 +

BRONZE SPONSORSHIP - \$2,500 +

GOLD SPONSORSHIP - \$10,000 +

FRIEND SPONSORSHIP - \$500 +

SILVER SPONSORSHIP - \$5,000 +

Please indicate if you would like any of the following:

Sponsor the IDA Marketplace
& Reception - \$1,000

Sponsor the attendance
bags - \$500

Sponsor a coffee or
snack break - \$750

Total Commitment \$ _____

Neighborhood Partnerships will invoice you for your sponsorship. Please complete the information below.

Company name (as you wish to be recognized)

Please print your name

Address

City

State

Zip code

Email Address

Phone Number

Please send sponsorship agreement to:

Hannah Waterman, Neighborhood Partnerships, 2501 SW 1st Ave, Suite 120, Portland, OR 97201

Thank you!

Photos from 2016 RE:Conference



Neighborhood Partnerships creates opportunity for people with low incomes.
Learn more at: NeighborhoodPartnerships.org

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