

2018 Sponsorship Package



Neighborhood Partnerships

RE:
CONFERENCE

Salem Convention Center | Oct. 23-24, 2018

How your sponsorship helps Oregon



Neighborhood Partnerships (NP) is a statewide non-profit organization with a 28-year history of achieving deep impacts throughout Oregon's communities through housing stability and financial security. We are recognized for our leadership in policy and program design, advocacy, and program management. We manage the Oregon Individual Development Account (IDA) Initiative, convene Oregon Asset Building Coalition, and convene the Oregon Housing Alliance.

Each year, NP hosts a 2-day conference in Salem, Oregon, which brings together the dedicated professionals who help our cities, counties and state thrive; representing nonprofits, the public sector, philanthropic foundations and advocacy organizations.

The themes for 2018 RE:Conference: equity advancement, building power, and sharing our voices.

This is an exciting time to sponsor RE:Conference – in its fifth year, it is an event attendees come to knowing they will learn from experts from across the nation, have meaningful network opportunities, be inspired, learn about new ideas and make new connections. This year the conference will have more attendees, thus a wider reach, than any other year.

What our sponsors are saying

“Community Action Partnership of Oregon (CAPO) works hand in hand with Neighborhood Partnerships on asset building services and programs. In 2017, CAPO sponsored the Marketplace...a shining example of the strength of the IDA program in Oregon. The IDA program supports the development of small businesses all over the State, and many of the products are locally sourced. A win/win for Oregon communities.”



- Janet Merrell
Executive Director, CAPO

AARP Oregon is proud to sponsor the RE:Conference as we work together to find solutions that help Oregonians of all ages achieve financial security for themselves and their families.”



- Joyce DeMonnin
Communications & Media Relations Director,
AARP Oregon

“It will take collaboration across all industries and organizations in Oregon and the region to keep fighting for housing and resilient prosperity for ALL individuals and families. One critical catalyst for this collaboration is the RE:Conference. Neighborhood Partnerships understands how to design intentional time and space for being in community around issues of housing and asset building. Beneficial State Bank is proud to support this important convening because in order to align our work across social, economic and environmental justice movements, we must continue to invest in the relationships and learning that uniquely happen at the RE:Conference.”



- Kate Rood
Community Engagement Officer,
Beneficial State Foundation

2018 RE:Conference description

The themes of the 2018 RE:Conference will be equity advancement, building power, and sharing our voices.

Tuesday, Oct. 23 will begin with pre-conference sessions offering 3 in-depth practicums related to conference themes. Attendees will choose one practicum and spend the better part of the day with their facilitators diving deep into content – walking away with new understanding and new skills. Tuesday mid-afternoon the RE:Conference kicks off with an opening plenary, reception, and the ever-popular IDA Marketplace where IDA graduate business owners sell their goods and services.



Wednesday, Oct. 24 the 2018 RE:Conference continues. Join us for stimulating conversations, engaging panels, and networking with partners from all parts of the state. Join decision makers, practitioners, policy makers, grassroots leaders, and others as we come together to share ideas, forge connections, and plan for 2019 and beyond.

The RE:Conference will feature national and local content that will help us build a better Oregon through:

- Implementing strategy to help more Oregonians live in stable affordable homes
- Nurturing a state culture of savings and financial readiness
- Kick-starting savings of people with low incomes so they can become homeowners, entrepreneurs, or scholars
- Building a college going culture in every part of Oregon
- Stimulating new and creative thought with the latest research and strategies from colleagues from across the country



If you care about housing opportunity, nurturing small businesses, increasing access to the tools and resources we need to thrive, and giving individuals and families the financial bedrock we need to overcome the barriers of everyday life, you'll want to join us.

Sponsorship Opportunities

PLATINUM SPONSORSHIP - \$15,000 +

- Full page ad in conference program – recognized as platinum sponsor
- Booth/table
- Speaking opportunity
- Materials in attendance bag
- Logo on conference home page and signage
- 5 free full registrations
- Reduced rate for additional registrations

GOLD SPONSORSHIP - \$10,000 +

- ½ page in conference program – recognized as gold sponsor
- Booth/table
- Speaking opportunity
- Materials in attendance bag
- Logo on conference homepage and signage
- 4 free full registrations
- Reduced rate for additional registrations

SILVER SPONSORSHIP - \$5,000 +

- ¼ page in conference program – recognized as silver sponsor
- Booth/table
- Logo on conference homepage and signage
- 3 free full registrations
- Reduced rate for additional registrations

BRONZE SPONSORSHIP - \$2,500 +

- Logo in conference program – recognized as bronze sponsor
- Booth/table
- Logo on conference homepage and signage
- 2 free full registrations
- Reduced rate for additional registrations

FRIEND SPONSORSHIP - \$500 +

- Logo in conference program, homepage and signage
- Reduced rate for registrations

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Sponsor the IDA Marketplace & Reception - \$1,000 (2 available)
- Sponsor a coffee or snack break - \$750 (3 available)
- Sponsor the attendance bags - \$500 (2 available)

Sponsorship Agreement

2018 RE:Conference Sponsorship Agreement

Choose your sponsorship level:

PLATINUM SPONSORSHIP - \$15,000 +

BRONZE SPONSORSHIP - \$2,500 +

GOLD SPONSORSHIP - \$10,000 +

FRIEND SPONSORSHIP - \$500 +

SILVER SPONSORSHIP - \$5,000 +

Please indicate if you would like to sponsor any of the following:

IDA Marketplace
& Reception - \$1,000

Attendance
bags - \$500

Coffee or snack
break - \$750

Total Commitment \$ _____

Neighborhood Partnerships will invoice you for your sponsorship. Please complete the information below.

Company name (as you wish to be recognized)

Please print your name

Address

City

State

Zip code

Email Address

Phone Number

*Please send sponsorship agreement and company logo (.PNG or .EPS preferred) to:
Hannah Waterman at hwaterman@neighborhoodpartnerships.org*

Thank you!

Photos from 2017 RE:Conference



Neighborhood Partnerships creates opportunity for people with low incomes.
Learn more at: NeighborhoodPartnerships.org

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