

2019 Sponsorship Package



Neighborhood
Partnerships

RE:
CONFERENCE

Salem Convention Center | Oct. 29-30, 2019

How your sponsorship helps Oregon



Neighborhood Partnerships (NP) is a statewide non-profit organization with a 29-year history of achieving deep impacts throughout Oregon's communities through housing stability and financial security. We are recognized for our leadership in policy and program design, advocacy, and program management. We manage the Oregon Individual Development Account (IDA) Initiative, convene Oregon asset building partners, and convene the Oregon Housing Alliance.

Each year, NP hosts a 2-day conference in Salem, Oregon, which brings together the dedicated professionals who help our cities, counties and state thrive; representing nonprofits, the public sector, philanthropic foundations and advocacy organizations.

The themes for 2019 RE:Conference: Representation Matters, Connecting to Our Power, and Reimagining Our Future.

This is an exciting time to sponsor RE:Conference – in its 6th year, it is an event attendees come to knowing they will learn from experts from across the nation, have meaningful network opportunities, be inspired, learn about new ideas and make new connections. Conference attendance has been growing every year, which means sponsors will have the chance to connect to more and more organizations, philanthropic funders, and people from across Oregon.

What our sponsors are saying

“The RE:Conference is a fantastic opportunity to connect with the Oregon’s movers and shakers working to increase housing opportunities statewide. After every RE:Conference, I walk away with a better understanding of the nuanced challenges Oregon communities are confronting--and the innovative approaches partners are using to help Oregonians have the opportunity to build a better life for themselves and their families.”



-Shannon Vilhauer
Executive Director,
Habitat for Humanity of Oregon



“Columbia Bank is honored to support the Re:Conference, where representatives from mission based agencies and organizations (focused on housing and asset building), convene to lead thought and provoke action to help people succeed, despite systemic barriers. With the Bank’s commitment to “Do RIGHT” by our employees, clients, and communities, we see the Re: Conference as one of many opportunities, to do just that.”

-Cara Thompson
Chief Compliance Officer

“Point West Credit Union is an enthusiastic sponsor of the RE:Conference. This highly collaborative forum which attracts engaged community partners, is a catalyst event for underserved communities. Advocacy, strategy and operations coalesce, giving attendees real opportunities to efficiently pivot from from learning about a resource, to implementation within their own organization.”



- Amy Nelson
CEO
Point West Credit Union

2019 RE:Conference description

The themes of the 2018 RE:Conference will be Representation Matters, Connecting to Our Power, and Reimagining Our Future.

Tuesday, Oct. 29 will begin with pre-conference sessions offering 3 in-depth practicums related to conference themes. Attendees will choose one practicum and spend the better part of the day with their facilitators diving deep into content – walking away with new understanding and new skills. Tuesday mid-afternoon the RE:Conference kicks off with an opening plenary, reception, and the ever-popular IDA Marketplace where Oregon IDA Initiative graduate business owners sell their goods and services in a festive environment.



Wednesday, Oct. 30 the 2019 RE:Conference continues. Join us for stimulating conversations, engaging panels, and networking with partners from all parts of the state. The day will consist of a dozen break out session options, two exciting plenaries, and more. Join decision makers, practitioners, policy makers, grassroots leaders, and others as we come together to share ideas, forge connections, and plan for 2020 and beyond.

The RE:Conference will feature national and local content that will help us build a better Oregon through:

- Working actively to undo the impacts of structural racism and achieve equitable outcomes by centering race, diversity, equity, and inclusion in all we do
- Implementing strategy to help more Oregonians live in stable affordable homes
- Nurturing a state culture of savings and financial readiness
- Kick-starting savings of people with low incomes so they can become homeowners, entrepreneurs, or scholars
- Building a college going culture in every part of Oregon
- Stimulating new and creative thought with the latest research and strategies from colleagues from across the country



Sponsorship Opportunities

PLATINUM SPONSORSHIP - \$15,000 +

- Full page ad in conference program – recognized as platinum sponsor
- Booth/table
- Speaking opportunity
- Logo on conference home page and signage
- 5 free full registrations
- Reduced rate for additional registrations

GOLD SPONSORSHIP - \$10,000 +

- ½ page in conference program – recognized as gold sponsor
- Booth/table
- Speaking opportunity
- Logo on conference homepage and signage
- 4 free full registrations
- Reduced rate for additional registrations

SILVER SPONSORSHIP - \$5,000 +

- ¼ page in conference program – recognized as silver sponsor
- Booth/table
- Logo on conference homepage and signage
- 3 free full registrations
- Reduced rate for additional registrations

BRONZE SPONSORSHIP - \$2,500 +

- Logo in conference program – recognized as bronze sponsor
- Booth/table
- Logo on conference homepage and signage
- 2 free full registrations
- Reduced rate for additional registrations

FRIEND SPONSORSHIP - \$1000 +

- Logo in conference program, homepage and signage
- 1 free registration
- Reduced rate for additional registrations

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Co-sponsor the IDA Marketplace & Reception - \$1,000 (2 available)
- Sponsor a coffee or snack break - \$500 (3 available)

Sponsorship Agreement

2019 RE:Conference Sponsorship Agreement

Choose your sponsorship level:

☐

PLATINUM SPONSORSHIP - \$15,000 +

☐

BRONZE SPONSORSHIP - \$2,500 +

☐

GOLD SPONSORSHIP - \$10,000 +

☐

FRIEND SPONSORSHIP - \$1,000 +

☐

SILVER SPONSORSHIP - \$5,000 +

Please indicate if you would like to sponsor any of the following:

☐

IDA Marketplace
& Reception - \$1,000

☐

Coffee or snack
break - \$500

Total Commitment \$ _____

Neighborhood Partnerships will invoice you for your sponsorship. Please complete the information below.

Company name (as you wish to be recognized)

Please print your name

Address

City

State

Zip code

Email Address

Phone Number

*Please send sponsorship agreement and company logo (.PNG or .EPS preferred) to:
Hannah Waterman at hwaterman@neighborhoodpartnerships.org*

2018 Attendee Feedback

“This conference was truly amazing - life-changing and a perfect ground for positive networking.”

“The breakout sessions were very good and fostered excellent exchanges of ideas and information. The other speakers were inspiring and created a sense of community, I thought, among the disparate organizations involved in housing.”

“I loved them all! A great spread and powerful speakers. A mix of high-level approaches with hands-on tools. [Plenary Speaker] Walidah [Imarisha] was amazing! Thanks!”

“I found each of the sessions I attended to be valuable with information we could take away and apply at our agencies. I also think the networking aspect was very valuable too, and to be able to create partnerships.”

“The whole conference was of high quality and was a valuable use of my time.”

Thank you!

Photos from 2018 RE:Conference



Neighborhood Partnerships creates opportunity for people with low incomes.
Learn more at: NeighborhoodPartnerships.org

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