



Application

Participants will be selected based on their responses to the application questions and whether or not they are currently engaged in an advocacy campaign. We will prioritize participants based on their commitment to our shared vision and to building the skills to communicate the need for good policy choices, effective public structures and adequate and reasonable revenues that will help make that vision a reality.

Sessions will be held in Portland. Dates and times are:

Day One Thursday, September 28th: 9 am - 4 pm

Day Two Thursday, November 2nd: 9 am - 4 pm

Day Three Thursday, December 7th or Friday, December 8th: 10 am - 3 pm

To apply for this Advocates College, please complete the following application and return it to Neighborhood Partnerships by August 15, 2017. If you have any questions, please contact Alison at amcintosh@neighborhoodpartnerships.org or 503-226-3001 x110.

Contact Information

Applicant Name:

Organization:

Address:

Phone:

Ext.:

Email:

Questions

1. Please describe your organization or coalition:

2. What is your issue focus?

We are interested in helping organizations advance policy strategies using strategic communications, particularly in the housing and asset building sectors.

- a. What specific policy issues will your organization be working on in 2018 or 2019? Please feel free to attach your policy agenda in a separate document.

- b. How will improving your messaging and communications skills help you move your issue forward? Do you have a specific communications challenge now?

3. The Role of Government:

What role does the public sector play in addressing your policy issue? Is this primarily state, federal, or local government?

4. Polarization or a New Conversation?

Political discourse is often dictated by campaign and us/them thinking. We are interested in creating a new conversation that looks beyond polarized positions towards lasting change.

Do you have organized opposition on your priority issue? Who are they? What potential do you see for shifting the terrain of the conversation on your issue?

5. Partnerships:

One of our primary goals is to support coalition efforts in Oregon, and we hope that you will share your new skills and knowledge within your coalition. In addition, we believe that this training will be most valuable if you have a "team mate" or peer group who can help you incorporate the new skills you learn through this training into your work.

- a. What advocacy coalitions are you an active member in, and who are your key partners in those coalitions? How will you use this training to support the work of your coalition partners? How will you share this work?

- b. Will any of your partners be applying to participate in this training? If so, who?

6. Commitment to participation:

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7. Can you commit to spending the time preparing for and attending each session and making time to incorporate these tools into your work?

- b. Why do you personally want to participate in this training? What do you hope to gain in the next two years, what do you hope to gain over the next five years, and how will you incorporate this knowledge and these skills into your work?

7. How did you hear about the Advocates College?

Tuition

The tuition for the training series is \$1,200 per participant. Partial scholarships may be available. If you feel that your organization cannot commit to paying \$1,200, please fill out the section below.

1. Please tell us why you need a scholarship.

2. How much can your organization contribute to the cost of the training?

If written applications are a barrier for you, please contact Alison at 503-226-3001, ext. 110 or amcintosh@neighborhoodpartnerships.org to discuss an accommodation.

Please email your completed application to Alison by August 15, 2017.

You can also mail or fax your application to:

Neighborhood Partnerships

Attn: Alison McIntosh

2501 SW First Avenue, Suite 120

Portland, OR 97201

Phone: 503-226-3001, x110

Fax: 503-226-3027