



## Reading List: 2017

### Session One:

#### **Basic Framing, and Leading with Values:**

- Reframing Community Messages through Myths and Metaphors—Susan Nall Bates
- Topos on Framing
- Conceptual Levels: Bringing It Home to Values—Jason Patent, George Lakoff
- Your Brain Lies To You—Sam Wang and Sandra Aamodt
- When Facts Backfire
- The Backfire Effect – The Oatmeal

#### ***Optional: Metaphor and Narrative:***

- Wanted: Master Storytellers
- The Lost Art of the Democratic Narrative: Story Time—Robert Reich
- Metaphors We Live By
- Simplifying Models: Frameworks Institute ezine

### Session Two:

#### **Talking About Inequality and Disparity, Race and Otherizing**

- Shenker-Osorio: Narrowing the Gap, Leveling the Field
- Shenker-Osorio and Celinda Lake, Research on talking about poverty for Center for Community Change
- Poverty and Race through a Belongingness Lens, john powell
- Race Forward – Moving the Race Conversation Forward
- Frank Gilliam: Architecture of A New Racial Discourse (one of the seminal pieces of research on race)

#### **Talking About Government:**

- Topos Report on Reclaiming Government 2015
- Oregon Supplement: Topos Report

#### *Optional, Race, Disparities, Government*

- The Problem of Othering john a. powell and Stephen Menendian
- Shenker-Osorio: Applying What We Know

#### *Optional: Tools and Toolkits*

- Opportunity Agenda Toolkit
- Doing Social Math
- Simplifying Models: Frameworks Institute ezine
- How Lincoln Framed His Picture-Perfect Gettysburg Address
- Narrative Checklist for Collaborative Coalitions -- The Opportunity Agenda