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CONFERENCE

Salem Convention Center | Nov 15 and 16th

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ASSETS SUMMIT - Tuesday, November 15		
10:00 AM - 11:00 AM	Opening Plenary	Willamette C&D
RE: Asset Building Across Oregon		
11:00 AM - 11:15 AM	Break	Foyer (2nd fl)
11:15 AM - 12:15 PM	Breakout Sessions	
RE: Innovations in Matched Savings		Willamette B
RE: Letting Our Clients Lead		Willamette C&D
RE: Microenterprise Policy Update		Croisan C
12:15 PM - 12:30 PM	Break	Foyer
12:30 PM - 1:45 PM	Lunch Plenary & IDA Video Contest	Willamette C&D
RE: IDA Video Contest viewing and presentation of awards		
RE: Measuring Our Progress		
1:45 PM - 2:00 PM	Break	Foyer
2:00 PM - 3:00 PM	Closing Plenary	Willamette C&D
RE: Moving from Good, to Better, to Best / Infusing Financial Capability Throughout Systems		

HOUSING SUMMIT - Tuesday, November 15

8:30 AM - 9:15 AM	Registration & Coffee	Foyer
9:15 AM - 10:00 AM	Opening Plenary	Pinot Noir & Merlot
RE: The State of Housing in Oregon		
RE: Economics of Housing in Oregon		
10:05 AM - 10:15 AM	Break	Foyer
10:15 AM - 11:00 AM	Breakout Session 1	
RE: Tenant Protections		Pinot Noir
RE: Development & Land Use		Chardonnay
RE: Mortgage Interest Deduction		Merlot
11:00 AM - 11:15 AM	Break	Foyer
11:15 AM - 12:00 PM	Breakout Session 2	
RE: Homelessness and Health & Housing		Chardonnay
RE: Preserving existing affordable housing		Pinot Noir
RE: Homeownership		Merlot
12:00 PM - 12:15 PM	Lunch	
12:15 PM to 1:00 PM	Plenary 1	
RE: The Media, Homelessness and Our Housing Crisis		Pinot Noir & Merlot
1:00 PM - 1:50 PM	Plenary 2	
RE: What's the Forecast: A Legislative Session & State Budget Preview		Pinot Noir & Merlot
1:50 PM - 2:00 PM	Break	Foyer
2:00 PM - 2:30 PM	Plenary 3	Pinot Noir & Merlot

RE: Moving to Action: Generating Local Support through Visiting Elected Officials	Pinot Noir & Merlot
2:30 PM - 3:00 PM Plenary 4	
RE: Moving to Action: A Preview of the 2017 Session from Speaker of the House Tina Kotek	Pinot Noir & Merlot

RE:Unite

PLENARY & CELEBRATION - Tuesday, November 15		
3:30 PM - 5:00 PM	Afternoon Plenary	Willamette C&D
RE: Holding Ourselves to Our Potential with Bob Friedman		
5:00 PM - 6:00 PM	Reception & IDA Marketplace	Foyer

RE:CONFERENCE - Wednesday, November 16		
9:00 AM - 10:00 AM	Breakfast Plenary	Willamette C&D
RE: The Future of Community and Asset Development with Laura Choi		
10:00 AM - 10:15 AM	Break	Foyer (2nd fl)
10:15 AM - 11:45 AM	Break Session 1	
RE: How We Advance Equity Through Leadership Development		Willamette A
RE: Asset Building Across the Life Course		Willamette B
RE: How We Create Housing Opportunity: Local Government Action to Generate Housing Resources		Croisan C
11:45 AM - 12:00 PM	Break	Foyer
12:00 PM - 1:30 PM	Lunch Plenary	Willamette C&D
RE: The Brain Science of Scarcity with Dr. Crystal Hall		
1:30 PM - 1:45 PM	Break	Foyer
CONFERENCE - Wednesday, November 16		
1:45 PM - 3:15 PM	Breakout Session 2	
RE: Building Stability for Tenants		Willamette B
RE: Financial Capability Integration: New Approaches		Croisan C
RE: Health as Housing		Willamette A
3:15 PM - 3:30 PM	Break	Foyer
3:30 PM - 5:00 PM	Closing Plenary	Willamette C&D
Closing the Racial Wealth Divide & Looking to the Future with Kylie Patterson		

LAURA CHOI is Senior Research Associate and Community Development Regional Manager for Hawaii at the Federal Reserve Bank of San Francisco, where she examines policy and practice related to the expansion of economic opportunity for lower-income individuals and communities. Her work focuses on issues of household financial stability, cross-sector community development, and regional trends in the Federal Reserve's 12th District. She has authored publications on topics such as youth financial capability, affordable housing, and community development collaborations, and was an editor of the book *What It's Worth: Strengthening the Financial Future of Families, Communities, and the Nation*, jointly published by the SF Fed and CFED. Prior to joining the Fed, Laura was Project Manager at Riverside Housing Development Corporation and also worked in management consulting. She received a BA in economics and a Master of Public Policy degree, both from the University of California, Berkeley.



BOB FRIEDMAN is the Founder, Chair Emeritus of the Board, and General Counsel for CFED. A recognized pioneer in the asset-building and economic development movement, he received the Presidential Award for Excellence in Microenterprise Development from President Bill Clinton in 1999. He helped create the US microenterprise, savings and asset-building fields and the international economic development and child savings fields. Currently, he is focused on economic development strategies that ensure an inclusive economy where all children and adults have a reasonable opportunity to save, go to college, start a business, buy a home and otherwise build an economic future for themselves, their families and the country as a whole. Bob is based in San Francisco (too far from his granddaughter) and serves on a number of Boards, including Ecotrust, Child and Youth Finance International, and the Rosenberg Foundation, The San Francisco Foundation and the Friedman Family Foundation. He is a past board member of Levi Strauss & Co., a graduate of Harvard College and Yale Law School, and author of *The Safety Net as Ladder: Transfer Payments and Economic Development*.



CRYSTAL HALL joined the University of Washington's Evans School of Public Policy and Governance in 2008. She is also currently serving as a Fellow with the White House Social and Behavioral Sciences Team. Her research explores decision making in the context of poverty, using the methods of social and cognitive psychology, along with behavioral economics. Specific topics in this research program include the structure of mental accounting among low-income populations, and how simple interventions relating to self-affirmation and identity can influence behavior. She also conducts field research exploring interventions at tax time to increase take-up of beneficial products and services, and work examining the preferences and search processes of housing subsidy recipients. Her research has attempted to broaden the theoretical understanding of the behavior of this population, and has also explored new ways of incorporating these insights into policy design and implementation. She earned a BS in both Decision Science and Policy and Management from Carnegie Mellon University, and an MS and PhD in Psychology from Princeton University.



TINA KOTEK (House Speaker) began her public service career as a policy advocate for the Oregon Food Bank, working to eliminate hunger for every Oregonian. She went on to serve as the policy director for Children First for Oregon, and in 2006 was elected to the Oregon House of Representatives. Since 2013, Tina has served as Speaker of the House, leading the charge for positive change in Oregon.



KYLIE PATTERSON is a Senior Program Manager for the Racial Wealth Divide (RWD) team at CFED. In this role, she works to bridge best practices in program implementation to policy and research solutions, with the goal of decreasing income and wealth disparities in communities of color. Kylie leads program evaluation activities and RWD's Building High-Impact Nonprofits of Color initiative in Chicago and Baltimore. She also supports the development of economic education outreach materials and communications efforts for the team. Prior to joining CFED, Kylie worked as a consultant and engagement manager for BCT Partners, a national, minority-owned consulting firm. There, her portfolio included programmatic and financial assessments of Community Economic Development grantees for the U.S. Department of Health & Human Services, small business development in New Jersey's largest cities, program evaluation, philanthropic strategy design and technical assistance. She also worked as the Manager of the City of Minneapolis STEP-UP youth employment initiative, as the Strategic Development Coordinator at EMERGE Community Development and as Pew Leadership Fellow for the Pew Center on the States.



Her work has led to the expansion of a high-performing charter school in Trenton, NJ, the publication of three major reports related to pensions and the state's revenue estimating, the annual employment of over 1,200 low-income youth in the City of Minneapolis and the development of more than 250 jobs for low-income individuals nationally.

Ms. Patterson has served on multiple boards, including the Essex County (New Jersey) Workforce Investment Board. Ms. Patterson holds a Bachelor of Arts in African American Studies and Political Science from Temple University and Master of Public Policy from the University of Minnesota. She is also a Harry S. Truman Scholar, Public Policy and International Affairs (PPIA) Fellow and New Leaders Council Fellow.

Tuesday, November 15, 10:00 AM - 11:00 AM

RE: Asset Building Across Oregon

Willamette B

Financial Literacy, Financial Education, Financial Coaching, Financial Inclusion, Financial Capability and Financial Capability Integration, Financial Empowerment, Financial Resilience. We use all of these terms to describe the work of asset building. How do we define and connect these ideas to develop a coherent and unified field? Who are the leaders in each of these efforts in Oregon? This plenary will help us explore the scope and depth of asset building in Oregon.

Speakers:

- Elena Fracchia, Community Relations Officer, Pacific Continental Bank
- Inger Giuffrida, Financial Educator and Asset Building Consultant



Tuesday, November 15, 11:15 PM - 12:15 PM

RE: Innovations in Matched Savings

Willamette B

EARN has been experimenting with matched savings programs to identify the key components that contribute to improved savings behavior and financial resilience. What aspects of a matched savings program actually affect behavior change? This presentation will highlight lessons learned in the effort to innovate and will challenge our understanding of what works in matched savings.

Here in Oregon, partners in the Oregon IDA Initiative are hard at work to support people saving for an expanding set of goals. Hear updates on the innovations underway here in Oregon to tap the potential of the IDA “magic formula” -- financial education plus incentives to save.

Speakers:

- Sheryl Lane, Director of Partnerships and Policy, EARN
- Rebekah Barger, Family Economic Opportunity Program Director, CASA of Oregon
- Karen Saxe, Director of Asset Building Programs, NEDCO
- Laura Locker, Program Manager, Mercy Corps NW

Moderator:

- Jessica Junke, Director of Economic Opportunity, Neighborhood Partnerships

RE: Letting Our Clients Lead

Willamette C&D

Family Independence Initiative (FII) believes that families with low incomes should lead their own change. FII has built a program model around the innate capacity and initiative of families with low incomes. This session will cover the central tenets of the model – connections, choice, and capital – and will introduce FII’s new project with Multnomah County.

Speakers:

- Jesús Gerena, Managing Partner, Family Independence Initiative
- Jana Stone, Policy and Innovation Strategist, Multnomah Idea Lab

Moderator:

- Cara Thompson, Chief Compliance Officer, Columbia Bank

RE: Microenterprise Policy Update

Croisan C

Microenterprise development is a critical path to asset building for aspiring entrepreneurs in all corners of the state. What is happening to ensure that support for these entrepreneurs is available when they need it to build their business plan, do a marketing study, or launch a business? And once they've started up, what can we do to help ensure their success? This session will offer an overview of what is happening in the Executive Branch, the Legislature, and in our communities to increase support for microenterprise.

Speakers:

- Janet Soto-Rodriguez, Entrepreneurship Strategist, Business Oregon
- Jonath Colon, President, Hispanic Metropolitan Chamber
- Tastonga Davis, Deputy Director, Microenterprise Services of Oregon

Moderator:

- Forrest Peck, Executive Director, MERIT

Tuesday, November 15, 12:30 PM - 1:45 PM

RE: IDA Video Contest viewing and presentation of awards

Willamette C&D

Presenters:

- Elena Fracchia, Community Relations Officer, Pacific Continental Bank
- Kate Rood, Community Engagement Officer, Beneficial State Foundation

RE: Measuring Our Progress

Willamette C&D

The Asset Building field is in a constant state of innovation and adaptation as we respond to cutting edge research into the contexts, needs, and behaviors of the communities we serve. As we integrate new information and new tools into our work, how do we know we are making progress? How do we know we have impact? This session will highlight scales, surveys and other evaluation tools that will allow us to track our impact and keep our efforts focused on the ultimate goal of improving the lives of the clients we serve.

Presenters:

- Inger Giuffrida, Financial Educator and Asset Building Consultant

Moderator:

- Jessica Junke, Director of Economic Opportunity, Neighborhood Partnerships

Tuesday, November 15, 2:00 PM - 3:00 PM

RE: Moving from Good, to Better, to Best / Infusing Financial Capability Throughout Systems

Willamette C&D

In order to serve our communities well, we must make a commitment to strive for our best work. We owe it to our communities to push the envelope, try new things, and collaborate with one another across sectors and systems.

Oregon leaders are embracing this challenge by designing programs to reach deep into our communities and not leave anyone out, and by monitoring the marketplace to ensure consumers have access to safe and reliable products that keep them moving forward towards their goals.

Speakers:

- Kevin Jeffries, Consumer Liaison, Oregon Department of Consumer and Business Services
- Lisa Massena, Executive Director, Oregon Retirement Savings Plan
- Carlos Garcia, Financial Capabilities Program Manager, Hacienda CDC

Moderator:

- Elena Fracchia, Community Relations Officer, Pacific Continental Bank

Tuesday, November 15, 9:15 AM - 10:00 AM

RE: The State of Housing in Oregon

Pinot Noir & Merlot

The housing market and people’s opinions about housing have changed dramatically in the last two years. Come hear what’s happening with housing economics and public opinion.

RE: Economics of Housing in Oregon

Pinot Noir & Merlot

Speaker:

- Mike Wilkerson, Project Director, ECO Northwest

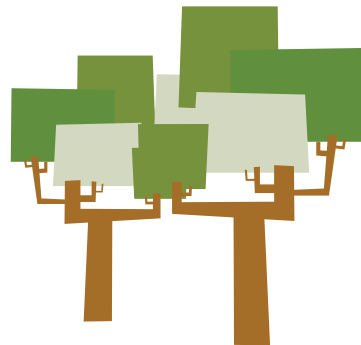
RE: What’s happening with public opinion in Oregon?

Pinot Noir & Merlot

The latest DHM Research on housing, housing costs, public policy interventions, what can be done, and related values.

Speaker:

- Anne Buzzini, Project Manager, DHM Research



Tuesday, November 15, 12:15 PM - 1:00 PM

Housing Alliance Workgroup Leaders will brief you on the agenda proposals, as well as update you on who is championing this in the Legislature, what path the bill must follow through the Legislature, update you on messaging and strategy, and give you the opportunity to ask questions! You'll also learn how you can get involved in the issue, and what you can do to support these changes locally.

RE: Tenant Protections

Pinot Noir
& Merlot

Oregon renters are struggling with a wave of no-cause evictions, unexpected and life changing moves, and large rent increases. Come learn about what the Oregon Legislature and local communities can do to protect the four in ten Oregonians who rent their homes.

Speakers:

- Ed Johnson, Director of Litigation, Oregon Law Center
- Michelle Glass, Regional Director, Southern Oregon, Unite Oregon
- Jenny Lee, Housing Policy Director, Neighborhood Partnerships
- Justen Rainey, Director of Government Affairs, Public Affairs Counsel

RE: Development & Land Use

Chardonnay

We can do more to develop additional affordable housing in our communities with new tools and existing strategies. Come learn about two exciting new tools and a request to expand existing resources in 2017.

Speakers:

- Ryan Fisher, Senior Associate, Northwest Public Affairs
- Kimberly Armstrong, Senior Planner, Housing, Washington County
- Joel Madsen, Executive Director, Mid Columbia Housing Authority

RE: Mortgage Interest Deduction

Merlot

Come learn about Oregon's largest housing subsidy, and how efforts to reform it in 2017 and beyond could mean additional resources to support affordable housing.

Speakers:

- Juan Carlos Ordóñez, Communications Director, Oregon Center for Public Policy
- Ruth Adkins, Policy Director, Oregon Opportunity Network
- Elise Brown, President, EBI Public Affairs

Tuesday, November 15, 11:15 AM - 12:00 PM

RE: Homelessness and Health & Housing

Chardonnay

All across Oregon, kids are getting out of tents in the morning to go to school and seniors are sleeping in their cars or in doorways. We can do more to prevent and end homelessness across Oregon. Come learn about what the Oregon Legislature and local communities can do to protect people at risk of homelessness.

Speakers:

- Pegge McGuire, Director of Housing and Energy Services, Community Services Consortium
- Caitlyn Kennedy, Rent Well Program Administrator, Transition Projects, Inc.
- Alison McIntosh, Deputy Director - Policy & Communications, Neighborhood Partnerships
- Justen Rainey, Director of Government Affairs, Public Affairs Counsel

RE: Preserving Existing Affordable Housing

Pinot Noir

All across Oregon, we have thousands of affordable homes for people who need them. Keeping these homes along with the rent assistance that comes with them is critical to ensuring the stability of our state. Come learn more about the need and what we can do to ensure this housing remains available for future generations.

Speakers:

- Rob Prasch, Preservation Director, Network for Oregon Affordable Housing
- Molly Rogers, Director of Asset Management, Home Forward
- Ryan Fisher, Senior Associate, Northwest Public Affairs

RE: Homeownership**Merlot**

We have a range of tools and strategies that are proven to both help ensure homeowners with low incomes can stay in their homes, as well as to create new homeowners. Come learn about two new innovative proposals that will be presented to the 2017 Legislature, as well as how you can support the continuation and expansion of existing efforts within homeownership.

Speakers:

- Emily Reiman, Executive Director, NEDCO
- Shannon Vilhauer, Executive Director, Habitat for Humanity of Oregon
- Elise Brown, President, EBI Public Affairs `

Lunch 12:00PM - 12:15 PM

Tuesday, November 15, 12:15 PM - 3:00 PM

RE: The Media, Homelessness and Our Housing Crisis

Pinot Noir
& Merlot

Join members of the media who help shape the news coverage on housing and homelessness issues. They will address questions such as: What are the most pressing issues related to housing and homelessness from your perspective? What is the media's role in creating policy change? What do you most wish you could get your viewers to understand about homelessness?

Speakers:

- Israel Bayer, Executive Director, Street Roots
- Andrew DeVigal, Chair in Journalism Innovation & Civic Engagement University of Oregon School of Journalism & Communication
- Anna Griffin, News Director, Oregon Public Broadcasting
- Sara Roth, Digital Investigative Reporter, KGW

Moderator:

- Caitlin Baggott, Executive Director, North Star Civic Foundation

RE: What's the Forecast: A Legislative Session & State Budget Preview

**Pinot Noir
& Merlot**

Join three leading lobbyists as they discuss what they think will happen in 2017's Legislative session and with the state budget. Includes a Q&A session at the end.

Speakers:

- James Barta, Legislative Director, Children First for Oregon
- Jeremiah Rigsby, JD, Public Policy & Regulatory Affairs, Care Oregon
- Elizabeth Remley, Senior Vice President, Thorn Run Partners
- Caitlin Baggott, Executive Director, North Star Civic Foundation, Moderator`

Moving to Action: Generating Local Support through Visiting Elected Officials

This year has the potential to be a year in which more than ever before, people understand the scope of the housing crisis in our communities and the need for action. Come learn how to plan a visit with your local Legislative leaders and elected officials. You'll leave with a toolkit to help you plan that visit.

Speakers:

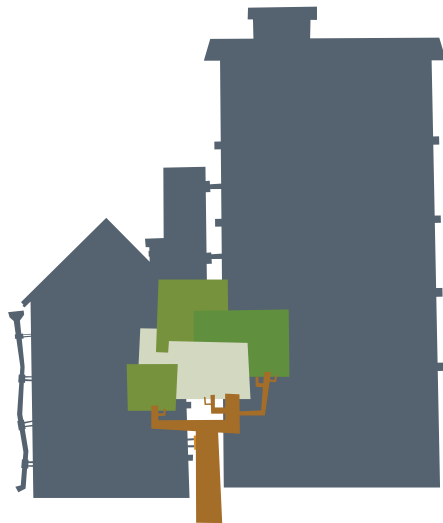
- Anneliese Koehler, Public Policy Advocate, Oregon Food Bank
- Ryan Fisher, Senior Associate, Northwest Public Affairs

Tuesday, November 15, 2:30 PM - 3:00 PM

**RE: Moving to Action: A Preview of the 2017 Session
from Speaker of the House Tina Kotek**

Come hear Speaker Kotek give a preview of the impending and important 2017 Legislative session from her perspective!

**RE:Unite Plenary: Join the RE:Unite Plenary at
the Salem Convention Center and enjoy the IDA
Marketplace!**



Tuesday, November 15, 3:30 PM - 5:00 PM

Celebrate Progress in 2016! (3:30 - 4:00)

Willamette C&D

RE: Holding Ourselves True to Our Potential (4:00 - 5:00 PM)

Oregon leads the nation in many ways, including a housing and assets policy framework that we can be proud of. We can't yet be as proud of our actual outcomes – we have work to do to help ensure that our policies benefit communities of color, people and geographic areas experiencing long cycles of poverty, and women.

CFED works at the national level, in states, and in cities around the country to help guide policy development. Solutions and strategies exist that will help us reverse our outcomes and remove barriers to increasing incomes and building assets.

Speaker:

- Bob Friedman, Founder, Chair Emeritus of the Board, and General Counsel for CFED

Moderator:

- Brian Stewart, Community Relations Officer, JP Morgan Chase

Tuesday, November 15, 5:00 PM - 6:00 PM

IDA Marketplace

Foyer

Performance:

- Allen Matthews, classical guitar

Wednesday, November 16, 9:00 AM - 10:00 AM

RE: The Future of Community and Asset Development

Willamette C&D

We want our communities to be healthy, safe, resilient, and engaged. These outcomes are all impacted by access to safe, decent housing and household financial well-being. Laura Choi will offer a framework that unites our efforts and offers opportunities for cross-sector collaboration.

Speaker:

- Laura Choi, Senior Research Associate – Community Development, Federal Reserve Bank of San Francisco

Moderator:

- Claire Seguin, Assistant Director – Housing Stabilization, Oregon Housing and Community Services

Wednesday, November 16, 10:15 AM - 11:45 PM

RE: How We Advance Equity Through Leadership Development

Willamette A

Leadership development is an investment that pays big dividends as we work for equity within our organizations and our systems. Learn how philanthropic and community based leadership development programs approach growing new leaders, and listen as leaders with a range of experiences share what the investment in their strength as leaders has meant to their work.

Speakers:

- Roberto Franco, Latino Partnerships Program Director, Oregon Community Foundation,
- Stephanie Jennings, Grants Manager, City of Eugene
- Linda Roman, Policy Director, Oregon Health Equity Alliance
- Sharon Wade-Ellis, Momentum Fellow, Meyer Memorial Trust

Moderator:

- Roberto Jiménez, Principal, Multicultural Collaborative

Asset Building Across the Life Course

Willamette B

Opportunities to build financial resilience arise at key moments during an individual's lifetime. We must create opportunities to respond at all stages of life with tools that work to engage and empower individuals across and between generations.

Speakers:

- Joyce DeMonnin, Communications Director, AARP
- Stephanie Sampetro, Student Finance Specialist, Innovative Changes
- Yolanda Vanderpool, Homeownership Coordinator, NeighborImpact

Moderator:

- Felicia Wells Thomas, Business Development Specialist, MESO

**RE: How We Create Housing
Opportunity: Local Government
Action to Generate Housing Resources****Croisan C**

Housing is at the top of the priority list for local governments across the state. New tools to raise revenue and new policy levers have opened up new approaches and spurred creativity. What can you do in your community to help ease the housing supply crunch?

Speakers:

- Matthew Tschabold, Policy & Equity Manager, Portland Housing Bureau
- Cupid Alexander, Housing Program Specialist, Portland Housing Bureau
- Erik Kancler, Kancler Consulting LLC (representing the City of Bend)

Moderator:

- Joel Madsen, Executive Director, Mid-Columbia Housing Authority

Break 11:45 AM - 12:00 PM

Wednesday, November 16, 12:00 PM - 1:30 PM

RE: The Brain Science of Scarcity

Willamette C & D

How can we design programs in order to capitalize on the behaviors and preferences our communities already hold? In order for our programs to be effective they must (a) understand the context of poverty and its impact on decision-making and (b) understand the psychology of the people programs are designed to serve. Common sense tweaks go a long way to improving outcomes.

Speaker:

- Dr. Crystal Hall, Associate Professor, The Evans School of Social Policy, University of Washington

Respondents:

- Brian Fordham, Manager, Oregon Division of Financial Regulation
- Liesl Wendt, Director of Department of County Human Services, Multnomah County

Break 1:30 AM - 1:45 PM

Wednesday, November 16, 1:45 PM - 3: 15 PM

RE: Building Stability for Tenants

Willamette B

As vacancy rates have fallen across Oregon, the four in ten Oregonians who rent their homes have been experiencing no cause evictions and rapid rent increases. Come hear more about what local jurisdictions are doing to help protect tenants and help more people access

opportunity through housing. Also come hear more about proposals that will come before the 2017 Legislature to protect tenants from unstable rental markets.

Speaker:

- Matthew Tschabold, Policy & Equity Manager, Portland Housing Bureau
- Cupid Alexander, Housing Program Specialist, Portland Housing Bureau
- Alison McIntosh, Deputy Director – Policy and Communications, Neighborhood Partnerships

Moderator:

- Emily Reiman, Executive Director, NEDCO

**RE: Financial Capability Integration:
New Approaches**

Croisan C

Financial Capability Integration refers to the work being done to ensure that all the organizations in our collective safety net are equipped to help families achieve financial stability. Programs devoted to asset building have long engaged families in conversations about their finances, budgeting, and the importance of saving for the future. With the right training and support, our partners in social services have the opportunity to do the same. In this session our presenters will offer up examples of different integration models and will share their experience engaging in this work.

Speakers:

- Lucy Arrellano, Director of Asset Building Programs, Mission Economic Development Agency

- Carlos Garcia, Financial Capabilities Program Manager, Hacienda CDC
- Abby Wood, Program Coordinator – Financial Education & Asset Building, Metropolitan Family Service

Moderator:

- Martha Lyon, Executive Director, Community Services Consortium

RE: Health as Housing

Willamette A

Health is housing – and health care insurers across the state are increasingly making investments in stable housing as a way to care for their members. Who is behind these innovative investments, and what kinds of partnerships are coming together across the state? What role do these investments play in helping us address homelessness and housing instability?

Speaker:

- Lori Coyner, State Medicaid Director, Oregon Health Authority
- Rachel Post, Public Policy Director, Central City Concern
- Leslie Neugebauer, Director of Central Oregon Coordinated Care Organization, PacificSource
- Pam Hester, Health and Housing Manager, Care Oregon
- Josh Balloch, Vice President of Government Affairs and Health Policy, AllCare

Moderator:

- Kenny LaPoint, Housing Integrator, Oregon Housing and Community Services

Wednesday, November 16, 3:30 PM - 5:00 PM

RE: Closing the Racial Wealth Divide & Looking to the Future

Willamette C&D

Earlier this year CFED released a startling report on the growing racial wealth divide. Kylie Patterson will walk us through the stark reality of racial wealth disparities and will point us in the direction of policy and programmatic solutions.

Oregon leaders will respond to Ms. Patterson's presentation and describe the efforts they are making to center racial equity in their design and decision making.

We will close the 2016 RE:Conference with exciting calls to action from the Housing Alliance and Oregon Asset Building Steering Committee Members.

Speaker:

- Kylie Patterson, Senior Policy Manager – Racial Wealth Divide, CFED
- Margaret Solle Salazar, Director, Oregon Housing and Community Services
- Quin Collins, IDA Program Manager, College Dreams
- Alison McIntosh, Deputy Director – Policy and Communications, Neighborhood Partnerships
- Jerome Brooks, Executive Director, Oregon Opportunity Network



Support IDA-fueled businesses

Nov. 15th at 5:00 PM in the Willamette Foyer

Farm Maid Soap, Kathy Johnson

IDA Partner: Mercy Corps NW

www.FarmMaidSoap.com

Mountain Mel's Essential Goods, Melissa Mutterspaugh

IDA Partner: Mercy Corps NW

www.mountainmels.com

Kweki African Fashions, Jeffrey Ward

IDA Partner: MESO

Bernadette Creations, Bernadette Crepeau (jewelry)

IDA Partner: MESO

Designs By: Chelsea Kelly, Chelsea Kelly

IDA Partner: MESO

facebook.com/DesignsbyChelseaKelly

Young Mountain Tea, Raj Vable

IDA Partner: NEDCO

www.youngmountaintea.com

Dippity Doo Da Dips, Jeanette Casey

IDA Partner: NeighborWorks Umpqua

facebook.com/Dippity-Doo-Da-Dips-312291845909

Lots of Lavender, Carroll Oakley
IDA Partner: NEDCO
<http://lots-of-lavender.com/>

Rock On Jewelry Design, Deanna Wohlgemuth
IDA Partner: NAYA Family Center
<http://www.getyourrockon.com/>

Pinkleton's Curious Caramel Corn, Jonathan J Poe
IDA Partner: Mercy Corps NW
<http://www.pinkletons.com/>

WINKPENS, Jessica Chan
IDA Partner: MESO-IRCO
<https://www.winkpens.com/>

Amsha, LLC, Laura Walker
IDA Partner: MESO
https://www.amazon.com/African-Serving-Dishes-Carved-Wedding/dp/B01KEKR4RW/ref=sr_1_20?m=ATG6H34NZAMCZ&s=merchant-items&ie=UTF8&qid=1472687308&sr=1-20

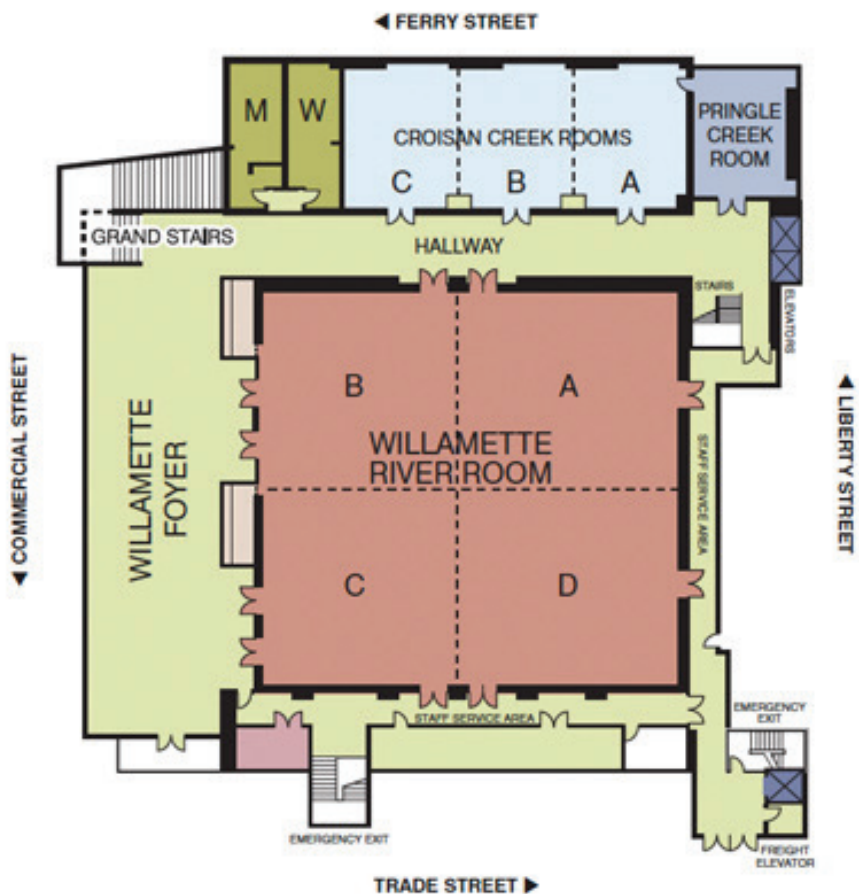
Flossie Olive Designs, Rachel Burr
IDA Partner: MESO
<http://www.flossieolivedesigns.com/>

Newport Kidsport Play. Trek. Travel. Josephine Newport
IDA Partner: Neighborimpact
<http://www.newportkidsport.com/>

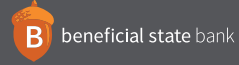
Classical Guitar Shed, Allen Mathews
IDA Partner: MESO
<http://www.allenmathews.com/>

The Far Woods, Nina and Sonya Montenegro
<https://www.etsy.com/shop/thefarwoods>

Second Floor



build something beautiful.



Beneficial State Bank & Albina Community Bank are proud to support Neighborhood Partnerships!



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Visit DFR.Oregon.gov or call 866-814-9710 for more information.



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Association of Oregon Counties



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Salem Convention Center | Nov 15 and 16th